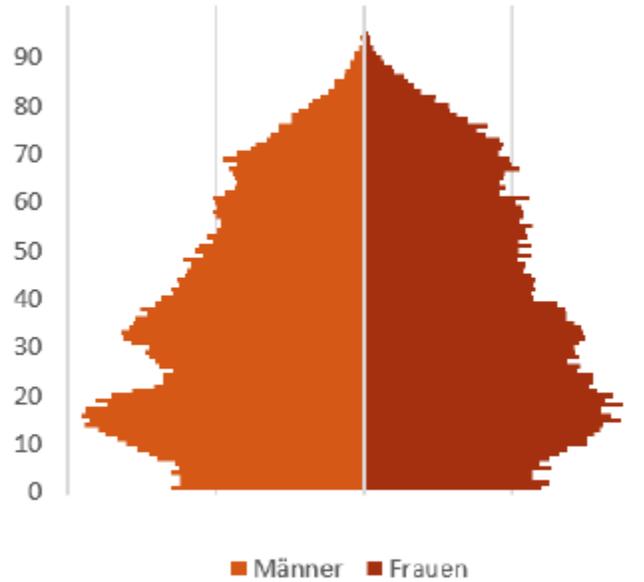


Personalmangel im Tourismus – Ursachen, Folgen und Massnahmen

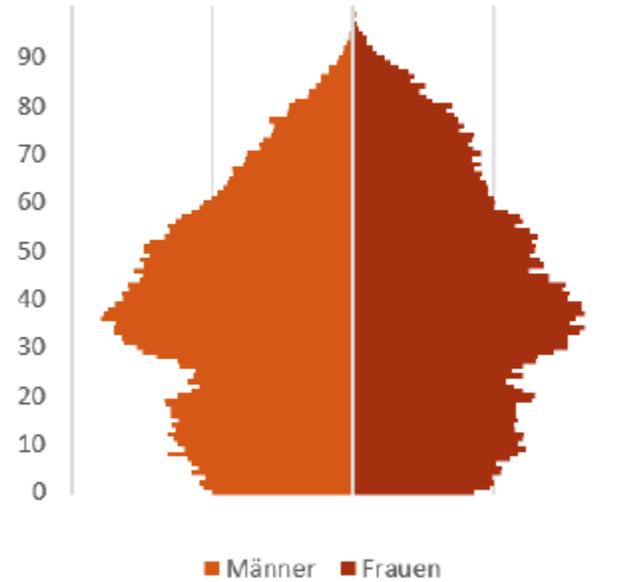
Branchentalk Tourismus
Markus Wolf, 26.10.2023



Bevölkerungspyramide
Graubünden, 1980



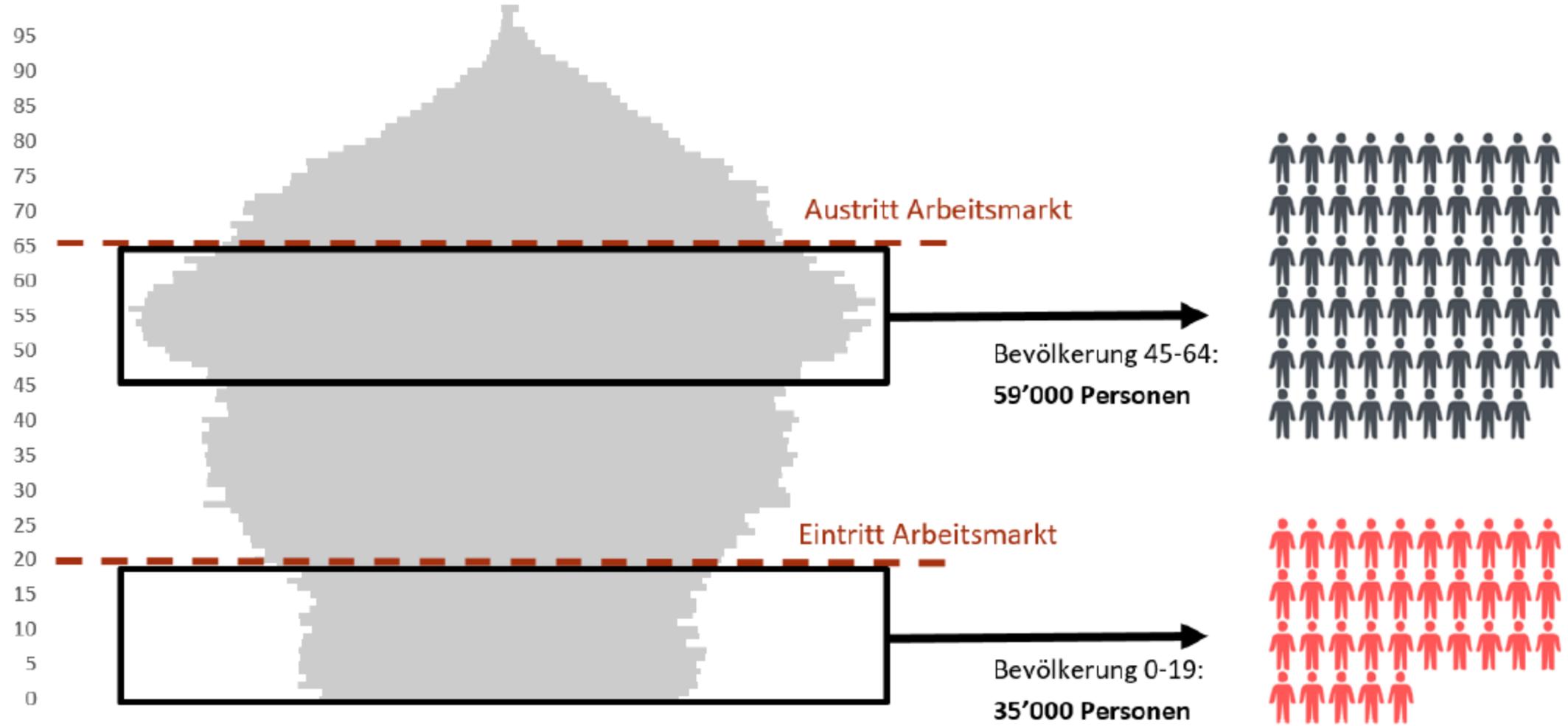
Bevölkerungspyramide
Graubünden, 2000



Bevölkerungspyramide
Graubünden, 2020

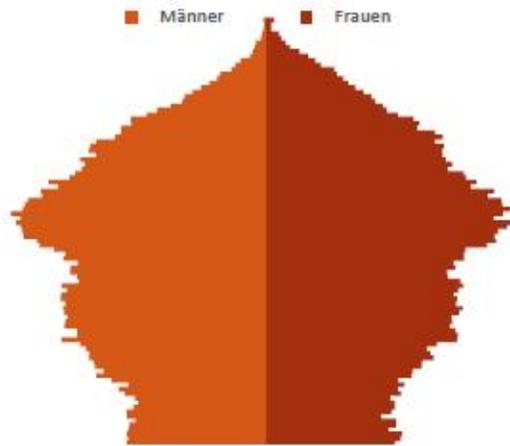


Quelle: Wirtschaftsforum Graubünden auf Basis BFS – STATPOP

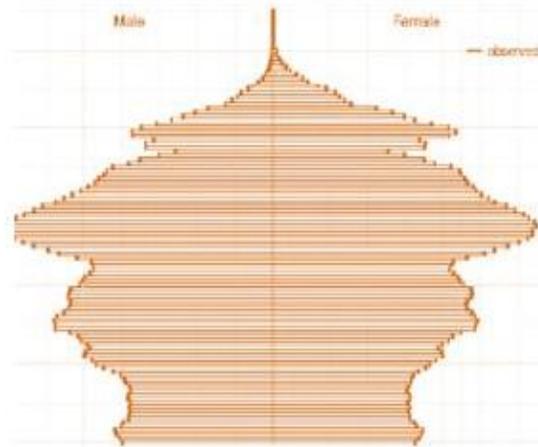


Quelle: Darstellung Wirtschaftsforum Graubünden auf Basis BFS

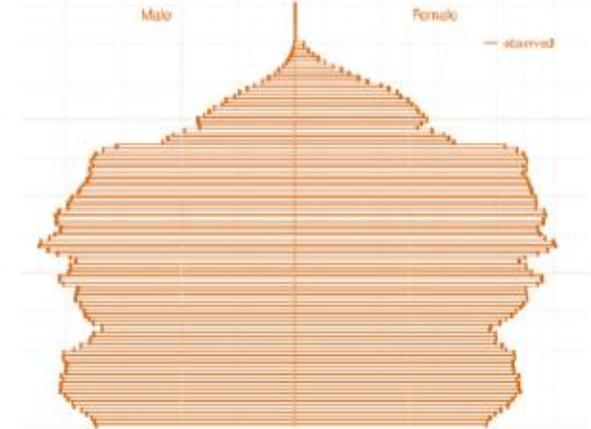
Graubünden (2020)



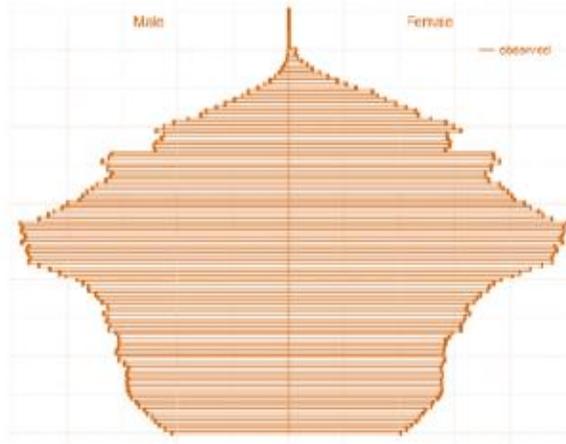
Deutschland (2020)



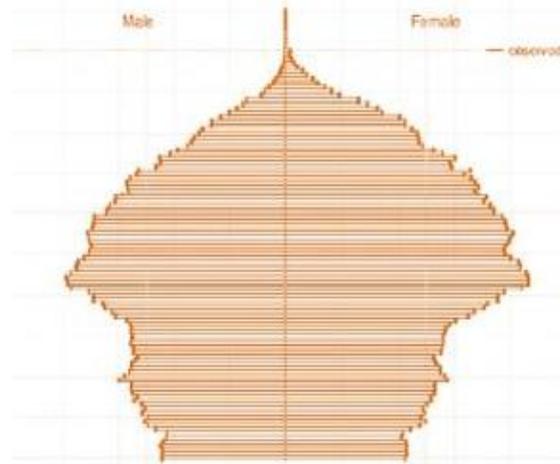
Frankreich (2020)



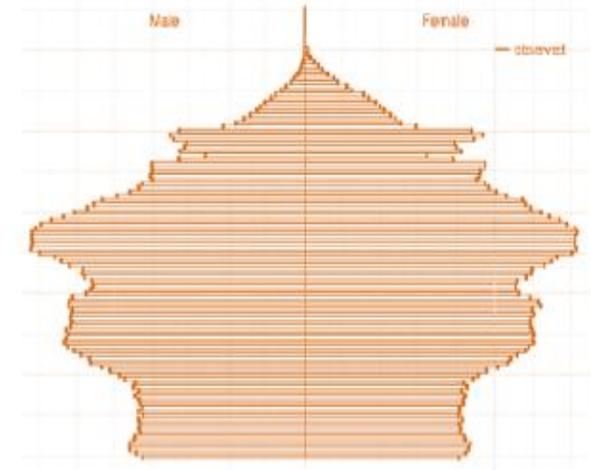
Italien (2020)

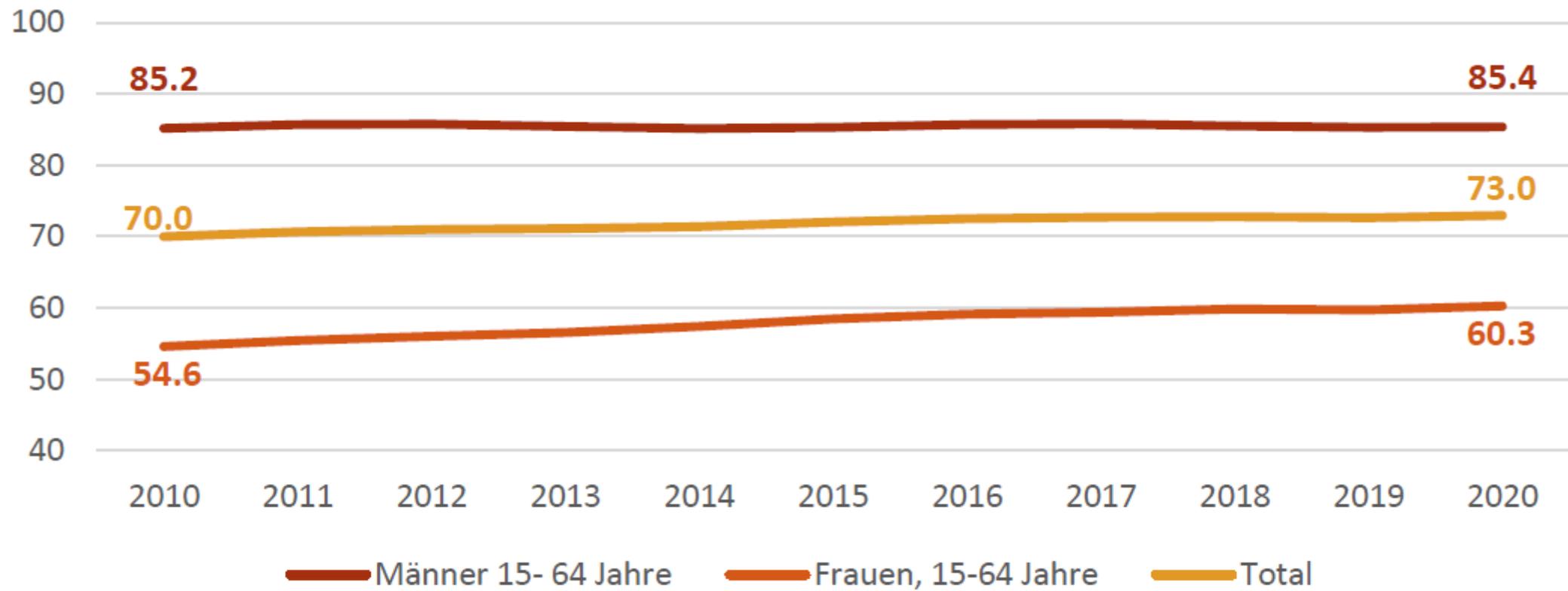


Portugal (2020)



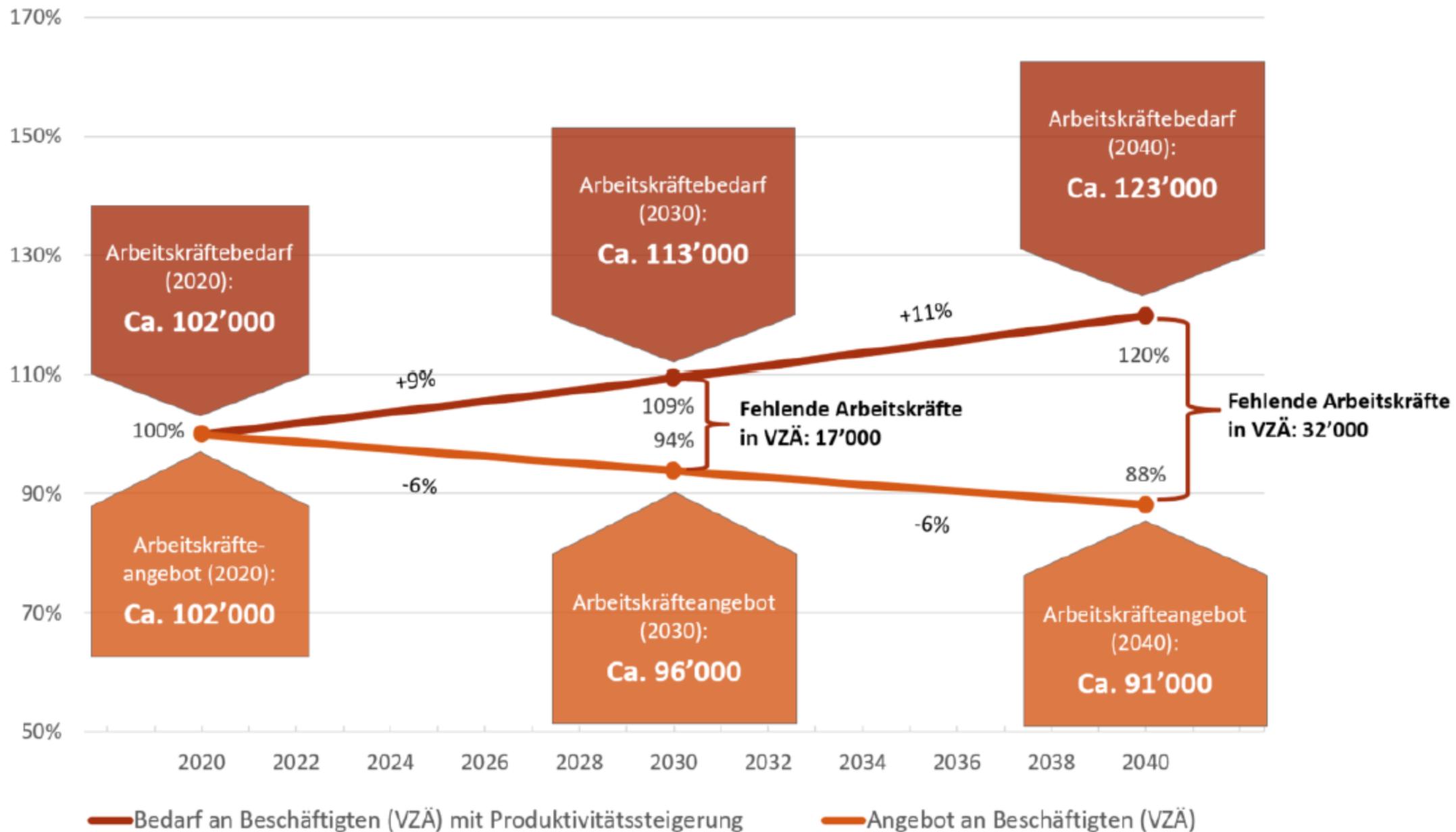
Österreich (2020)





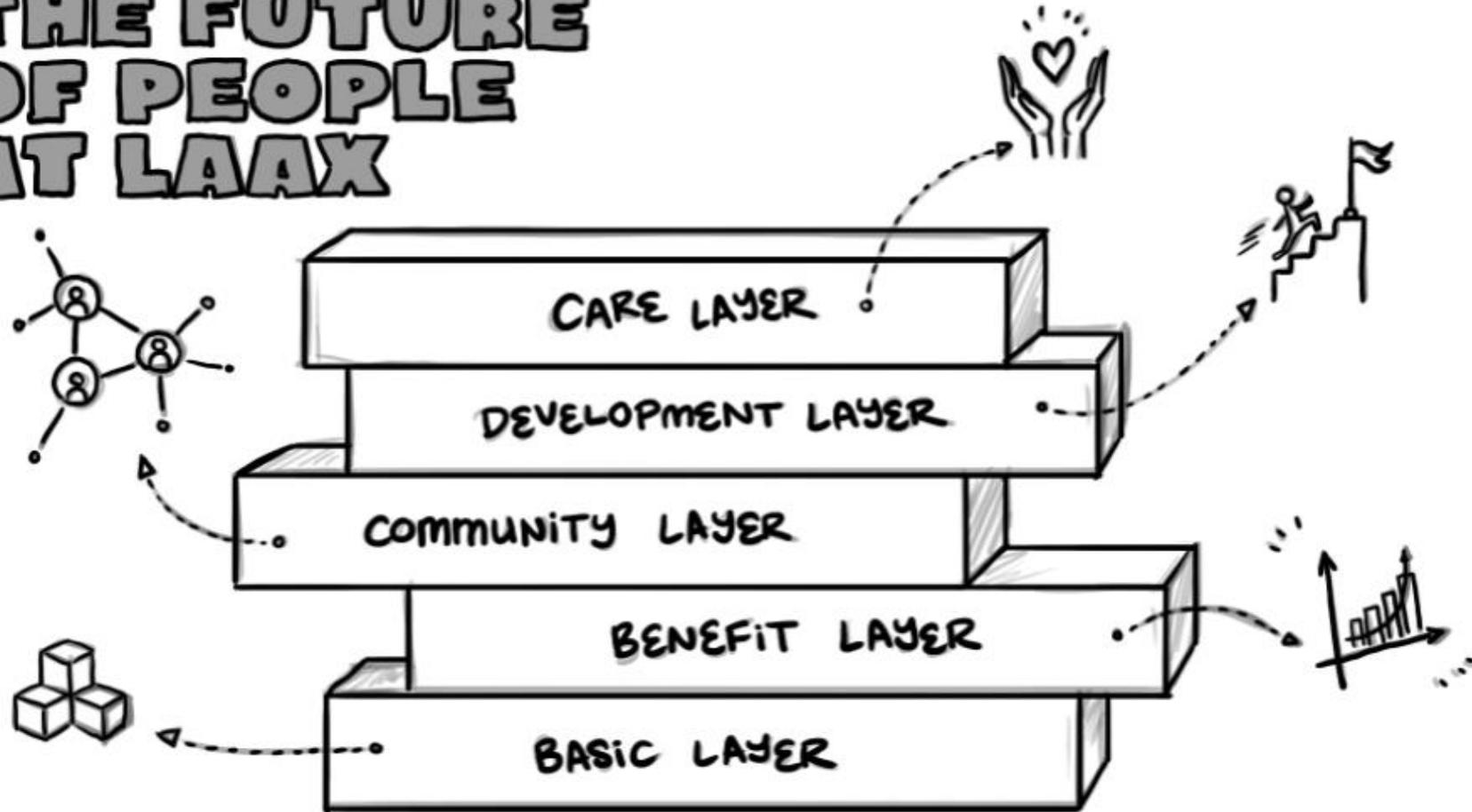
Quelle: BFS - SAKE

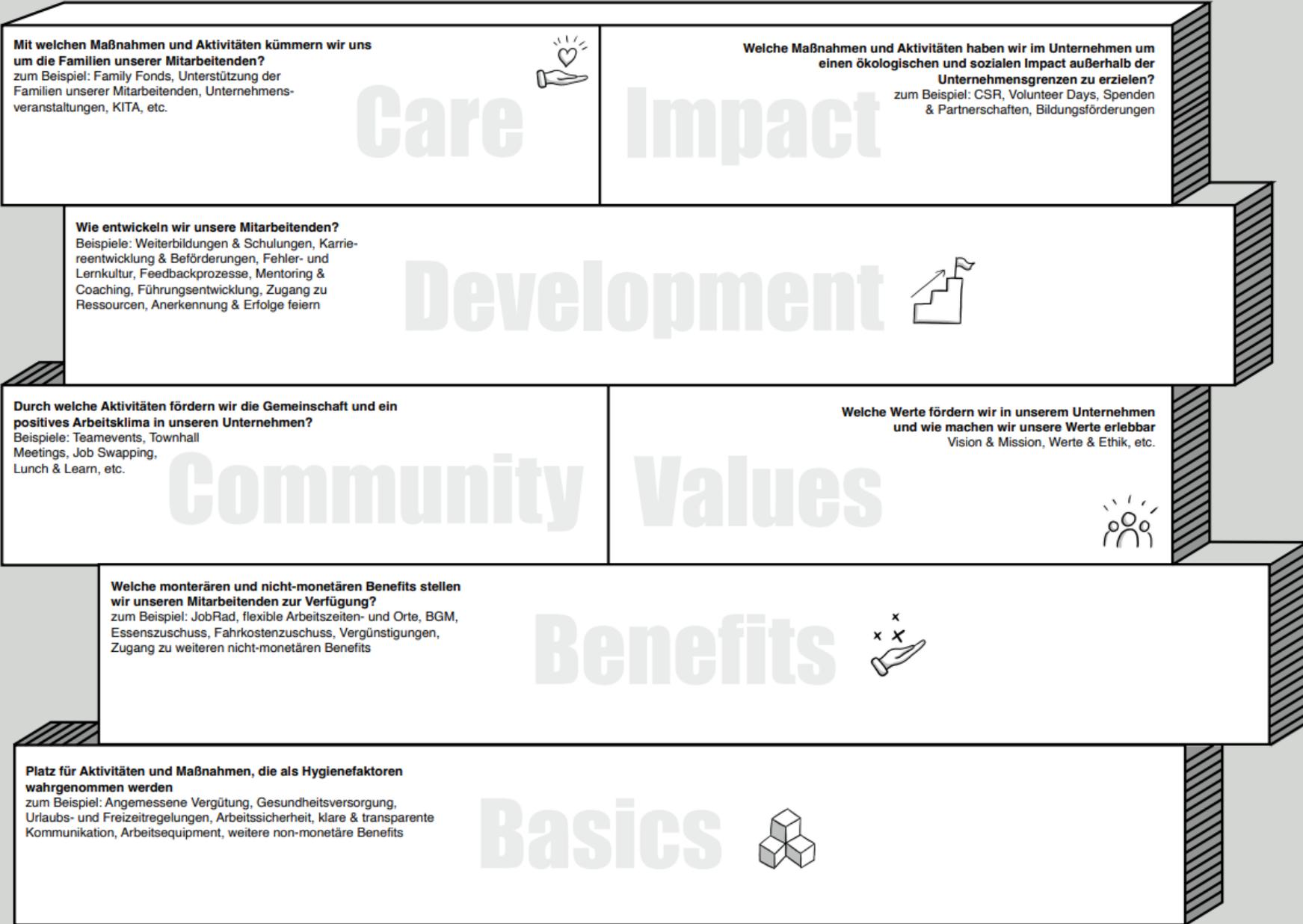
Bis 2040: Total + 1% (Männer -2%; Frauen +4%)



NEXT GEN.

THE FUTURE OF PEOPLE AT LAAX





Care



Impact

Development



Community

Values



Benefits



Basics





DANKE