CMSA Holding Ltd.

Branchentalk Industrie 2026

Philipp von Büren
CEO

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CFO

ZÜRICH SIX CONVENTION POINT – 02.06.2026


CMSA
Driven by precision
Defined by excellence

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AGENDA

01

CMSA GROUP

PHILIPP VON BÜREN, CEO

CMSA GROUP

WHAT GUIDES US EVERY DAY

Our Purpose

We are the benchmark in transforming materials into **high-complexity products**.

Our Vision

We develop and manufacture high-value products as an independent partner.

Our Mission

We strive for excellence by developing innovative solutions. Together, we create synergies to anticipate market needs and tackle every challenge.

Our Values

- Respect
- Responsibility
- Excellence
- Inventiveness
- Agility

CMSA GROUP

GENERAL FACTS AND FIGURES

+140 years
of experience

2 official languages
French and German

28 nations
represented

CHF 232mio
Net Sales

More than 20
apprentices trained each year

10 production sites

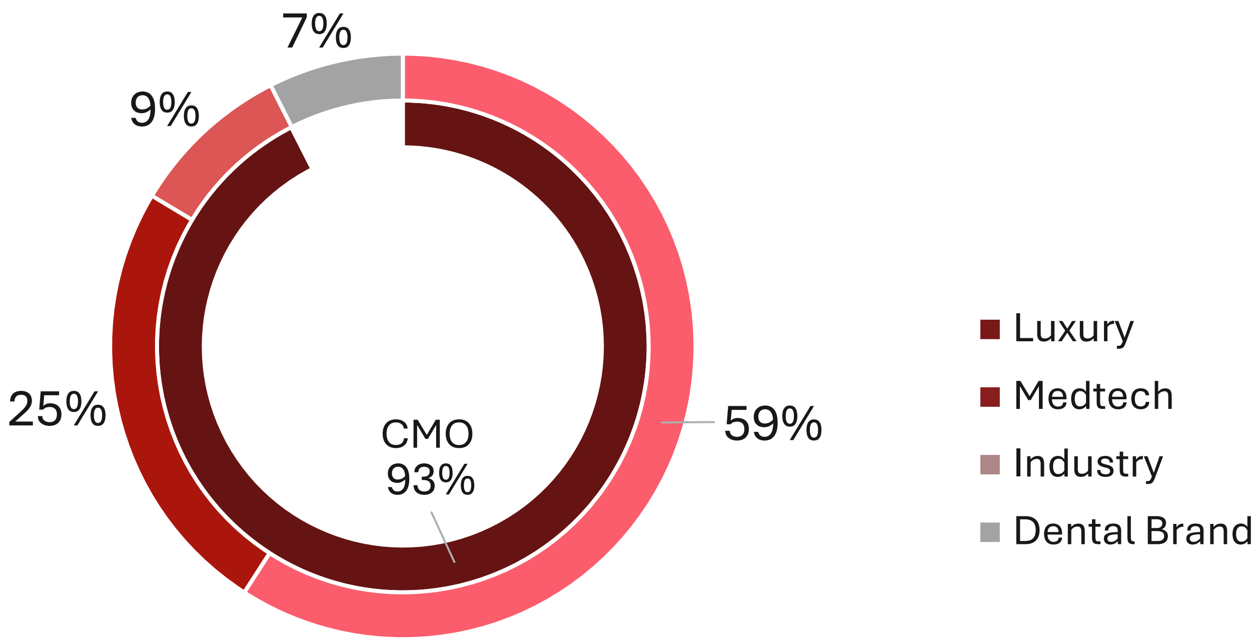
A total of >38’000 m²
production and office surface

More than 600
qualified employees

CMSA GROUP

DIVISION AND SEGMENTS

Net Sales 2025 excl. precious metal transactions



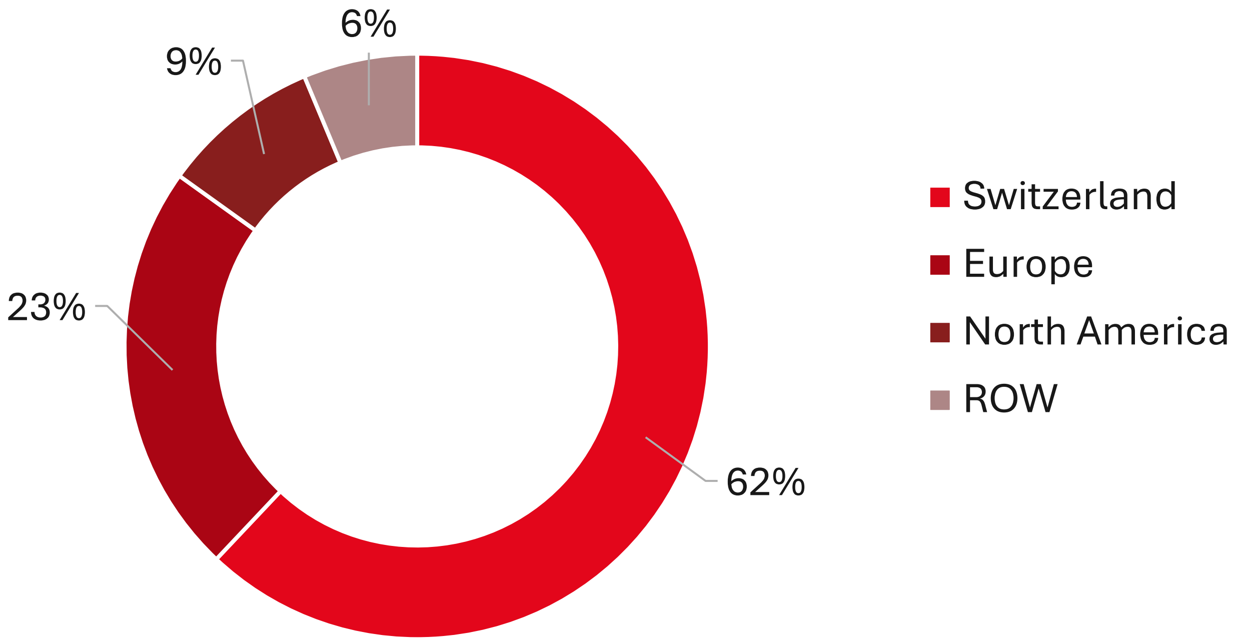
Our Strategy

We invest in excellence to grow with our existing valued Partners.
Diversification: We increase the share of Medtech and Industry and reduce the portion of the Luxury segment in % of overall sales, through additional investments and acquisitions.

CMSA GROUP

REGIONAL CUSTOMER BASE

Net Sales 2025 excl. precious metal transactions



Our Strategy

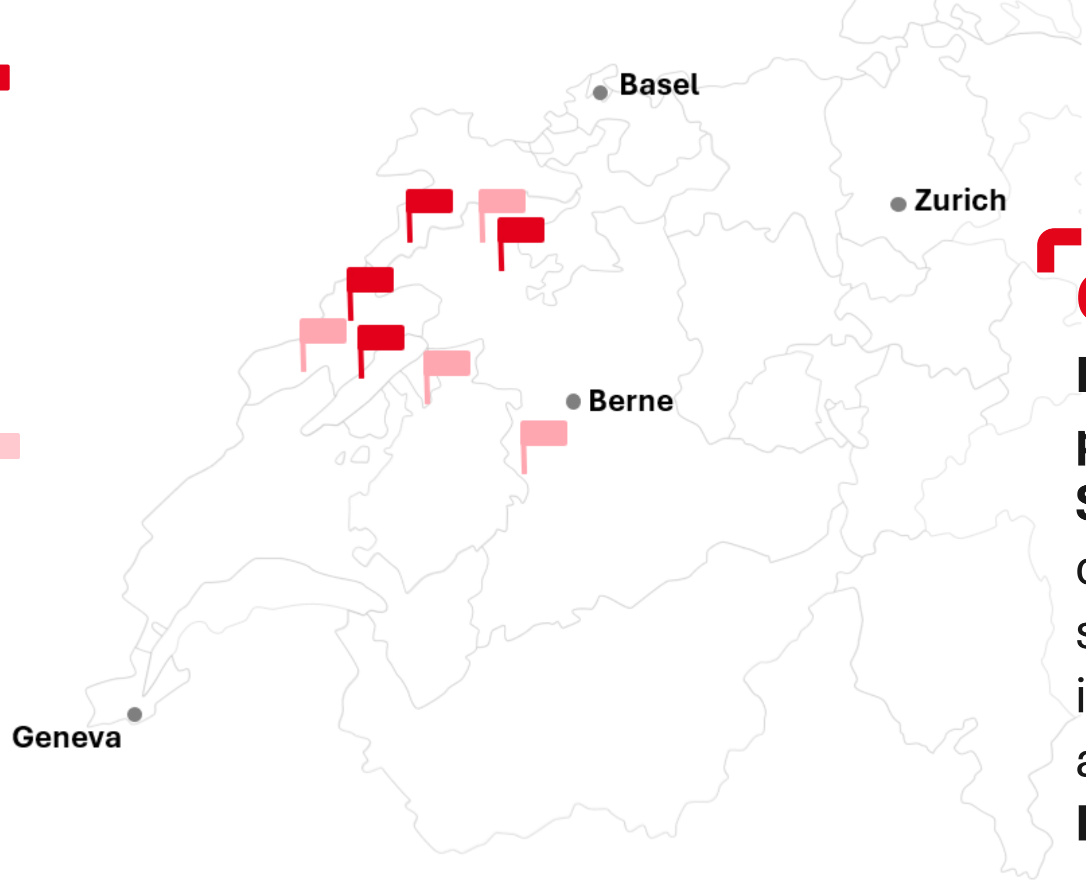
Diversification: We increase our customer base in Europe, North America and Asia / Pacific

CMSA GROUP

PRODUCTION SITES

Larger Sites >50 FTE
Biel/Bienne (1)
Boudry (1)
La Chaux-de-Fonds (3)
Saignelégier (1)

Smaller Sites <50 FTE
Avenches (1)
Cerneux-Péquignot (1)
Mittelhäusern (1)
Tavannes (1)



Our Strategy

Diversification: We establish **production sites outside of Switzerland** to benefit from other currencies, different production cost structures, beeing closer to international customers and accessing these markets.
Focus: Europe, Asia, North America.

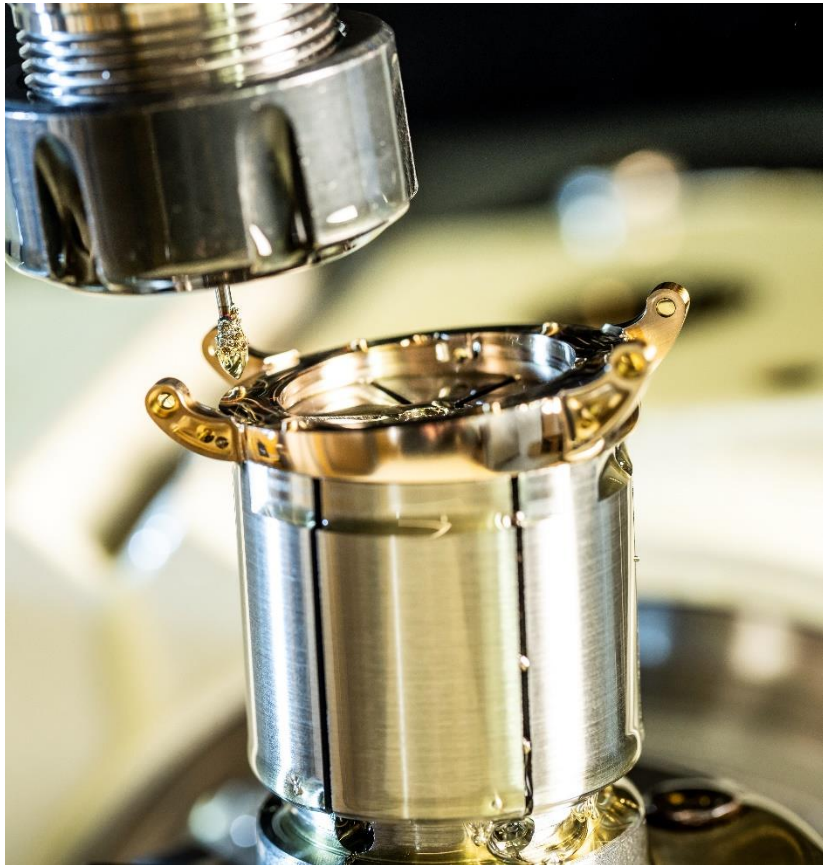
02

CMSA STRATEGY AND VISION

PHILIPP VON BÜREN, CEO

CMSA STRATEGY AND VISION

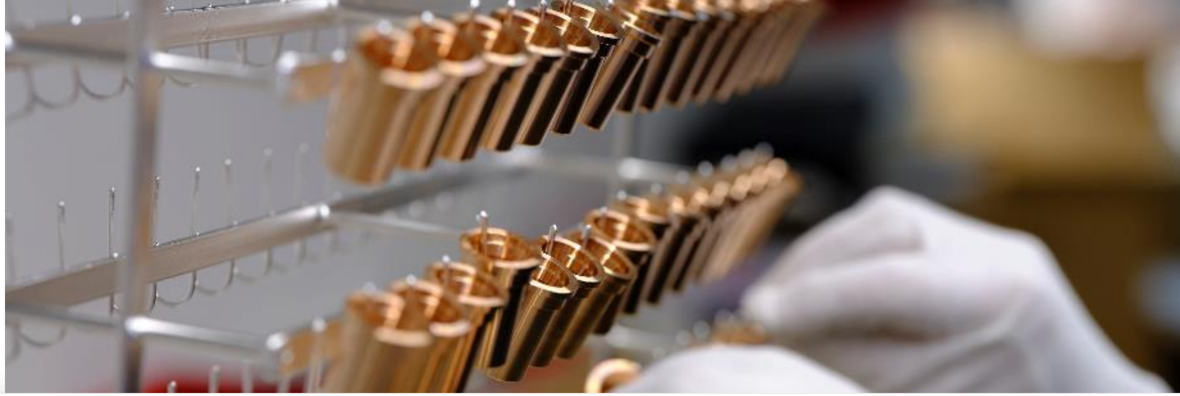
WHAT DO WE DO BEST



- High **precision machining** and finishing of metal parts and products
- **Validated verticalized processes** to optimize the production flow, ensure stability and to meet the requested quality and delivery time.
- **Develop parts** with our partners and offer **design to manufacturing** as a service
- Working with a **diversified industry and customer portfolio, and having strong ties to global industry leading companies** to whom we offer agile and polyvalent capabilities as a contract manufacturing organization to support their growth objectives.

CMSA STRATEGY AND VISION

WHERE WE ARE HEADING IN THE NEXT 5 YEARS



Increase strength and brand awareness under **a unified CMSA**

Cross-selling through a **Key Account Management** organization

Increase **value added solutions** and margins

Solid base:
One **ERP** System (SAP S/4 HANA)

Solid base:
One **Quality** Management System

Agile and resilient organization and production structure

Aquisition of several companies contributing to a lighter asset balance

International production footprint

Diversified portfolio balanced between segments

Productivity and EBITDA-profitability increase EBITDA-%

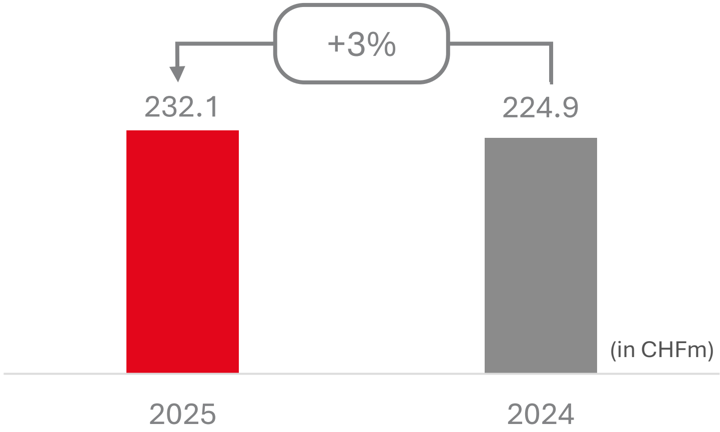
03

CMSA FINANCIALS

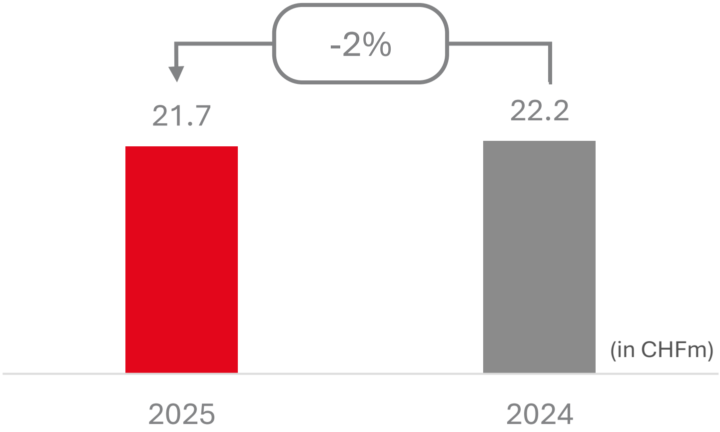
MARCEL GERBER, CFO

2025 KEY FIGURES

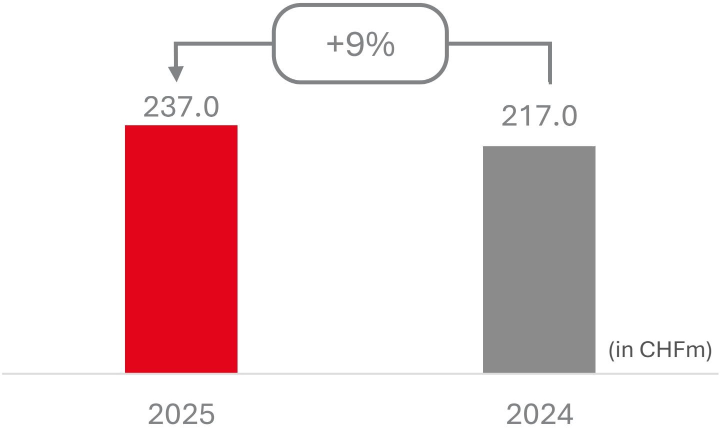
Net sales



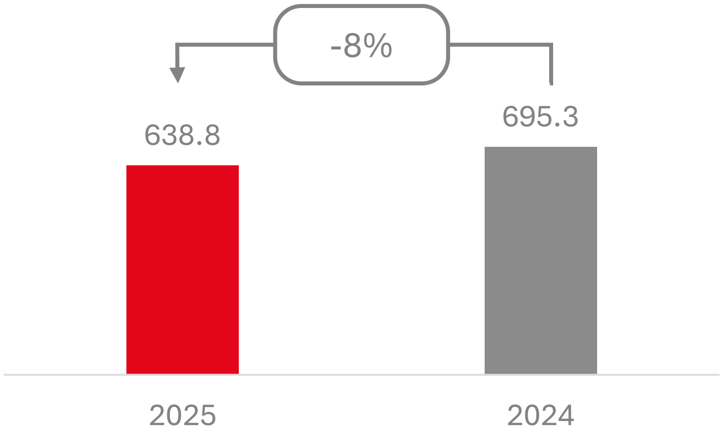
EBITDA Operational



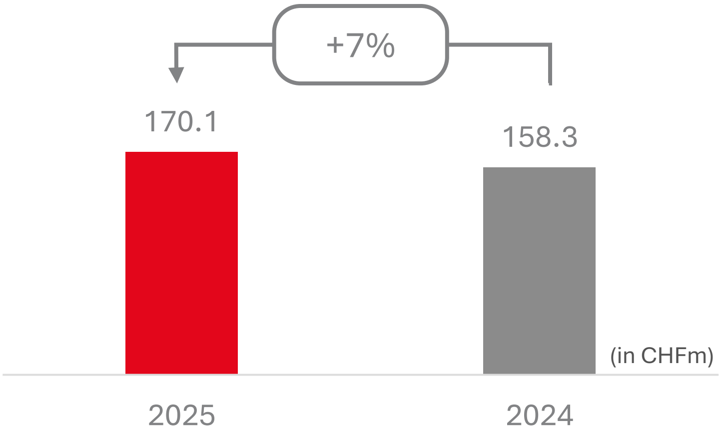
Equity



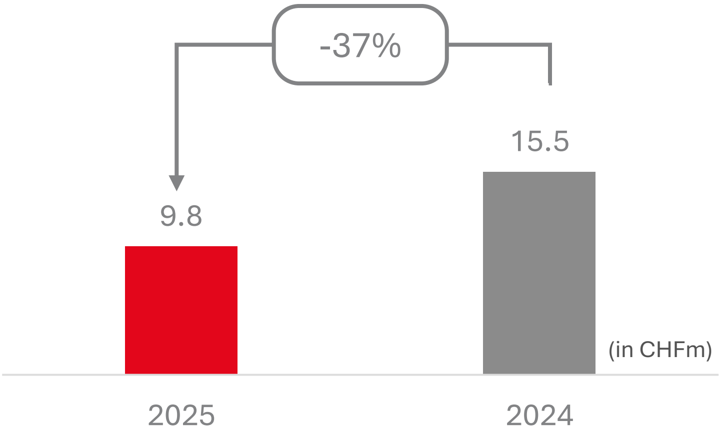
FTE



Net working capital

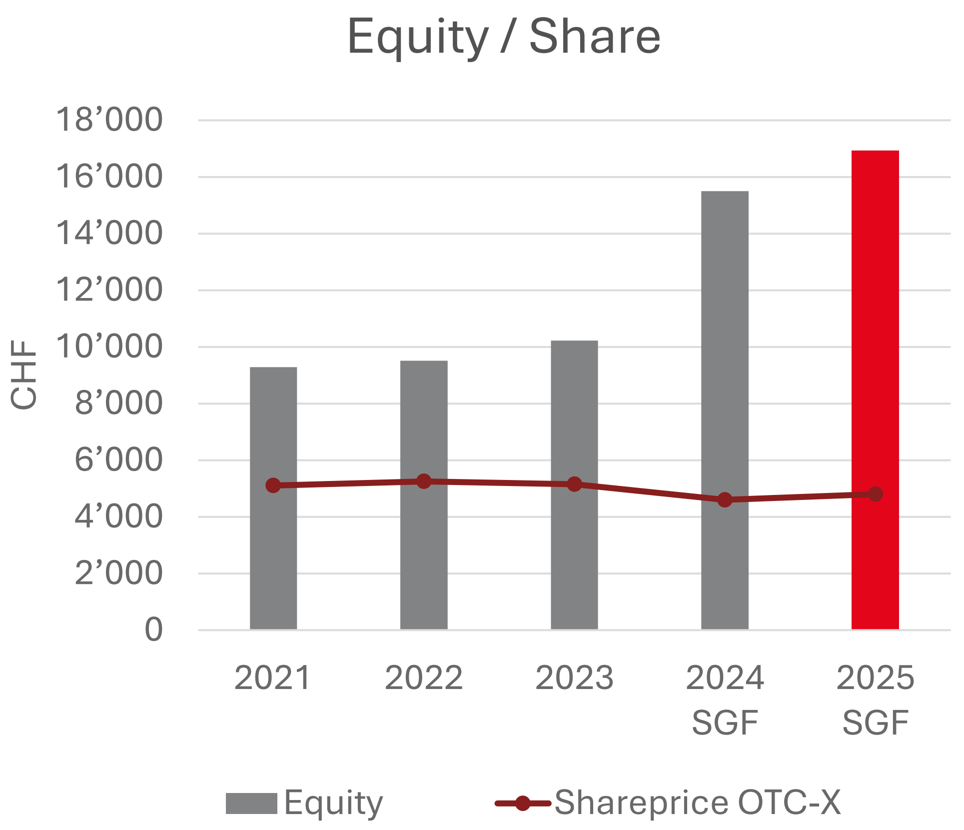


Investments



CMSA FINANCIALS

EQUITY / EQUITY PER SHARE



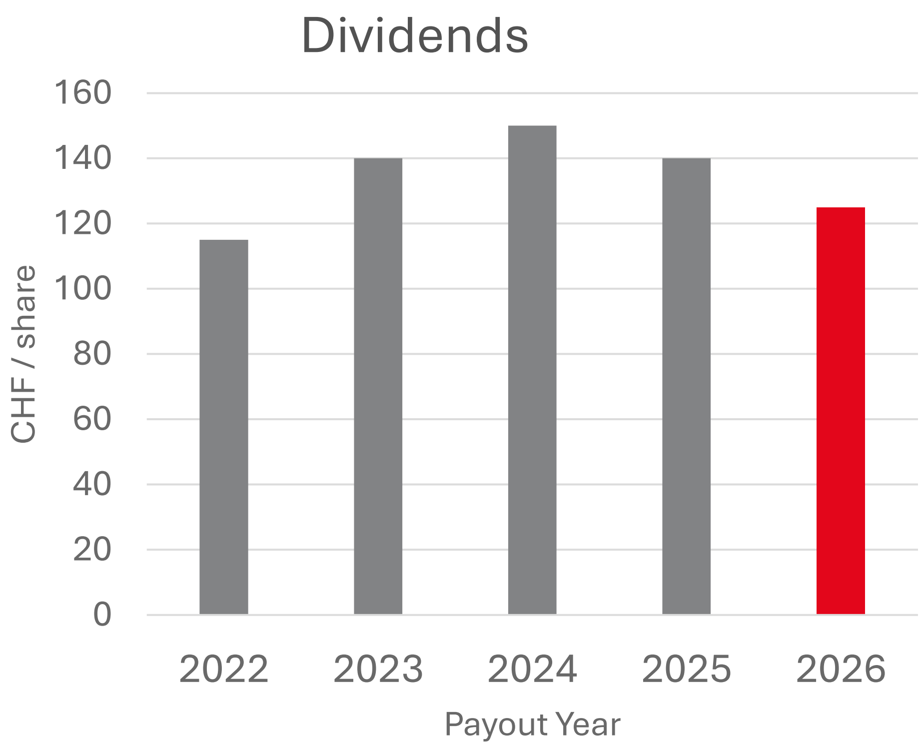
Shareprice vs. Equity Value

CMSA Holding shares trade with a discount of approx. -70% vs. Equity Value of the group

Note: Years 2024 and 2025 reported according to Swiss GAAP FER (SGF)

CMSA FINANCIALS

DIVIDENDS



Dividend Payout Ratio

28% on operating EBIT

to continue to invest into capacities, development and innovation

Dividend 2026: CHF 125.-

CMSA FINANCIALS

SHARE SPLIT

Objectives and Benefits

- Make the share more accessible
- Increase shareholder base from today 310
- Improve share liquidity and trading
- Support a more efficient market valuation
- Send a strong signal of confidence to the market

1:10 share split,

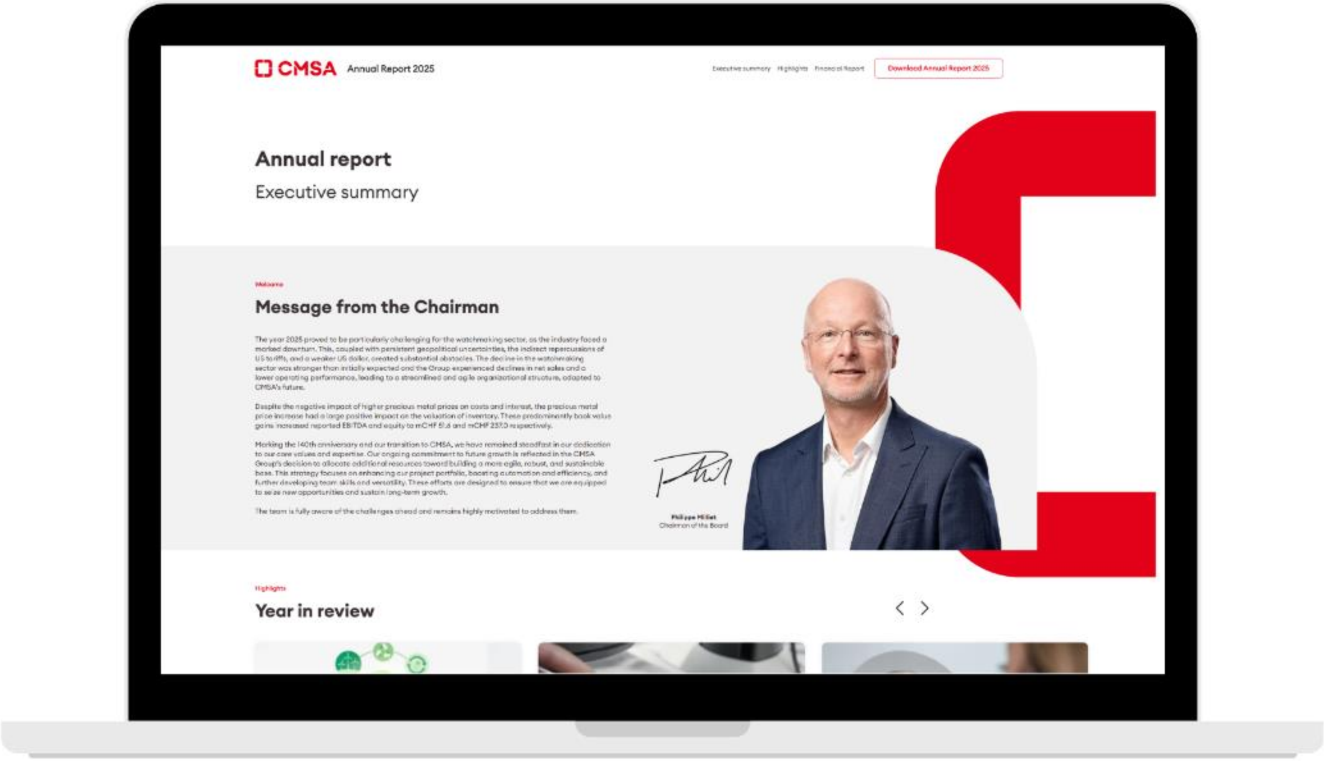
effective as of **03.06.2026**

CMSA FINANCIALS

OUR DEDICATED WEBSITE FOR THE ANNUAL & SUSTAINABILITY REPORT

Insights, Performance & Vision

Discover our 2025 Annual Report



CMSA FINANCIALS

OUR DEDICATED SUSTAINABILITY REPORTING

Responsible Growth & Progress

Discover our 2025 Sustainability Report

04

TOPIC: MOVING BEYOND QUARTERLY THINKING

RESILIENCE IN TIMES OF CRISIS

PHILIPP VON BÜREN, CEO

TOPIC: MOVING BEYOND QUARTERLY THINKING

RESILIENCE IN TIMES OF CRISIS

CMSA – Built for long-term resilience, not short-term optimization

Vertical integration increases crisis resilience

Aligned processes, shared standards, and coordinated sites help ensure continuity, traceability, and reliability even in volatile markets

Diversified technical capabilities create flexibility

CMSA combines materials expertise, machining, surface treatment, finishing, assembly, and packaging across multiple sites, enabling rapid adaptation when demand or supply conditions shift

Supply-chain simplification creates value to customers

In uncertain times, customers increasingly prefer a trusted industrial partner that can reduce interfaces, standardize quality, and secure execution

Resilience is a competitive advantage

By combining agility of specialized teams with the structure of a coordinated group, CMSA is positioned to emerge stronger from periods of disruption

A 140+ year heritage supports durable decision-making

CMSA's transformation from metallurgy roots to an integrated manufacturing group reflects a strategy focused on staying relevant across cycles, not just delivering the next quarter

05

SUMMARY

PHILIPP VON BÜREN, CEO

SUMMARY

EQUITY STORY

Vertically Integrated CMO Company - benefits from consolidation

Metallurgy, alloy development, machining, surface treatment, assembly and packaging within one platform — enabling quality control, traceability and simplified supply chains

Industrializing Complexity into Solutions – increases market share

Ability to convert highly complex, precision components into scalable, repeatable and cost-efficient production solutions without compromising quality or compliance

Attractive High-Precision Value Added Services – increases margins

Exposure to resilient markets such as MedTech, watchmaking and advanced industrial applications where precision, metalls expertise and reliability matter more than low-cost competition

End-to-End Customer Offering – strong partnerships

Strategic shift from component supplier to integrated manufacturing partner — increasing customer stickiness, wallet share and long-term relationships

Operational & Precious Metals Upside – increases “alpha”

Combination of operational improvement, cash generation and indirect exposure to precious metals through partially owned inventories, with potential dividend returns

Shareholders of CMSA hold indirectly precious metals in their portfolio.

06

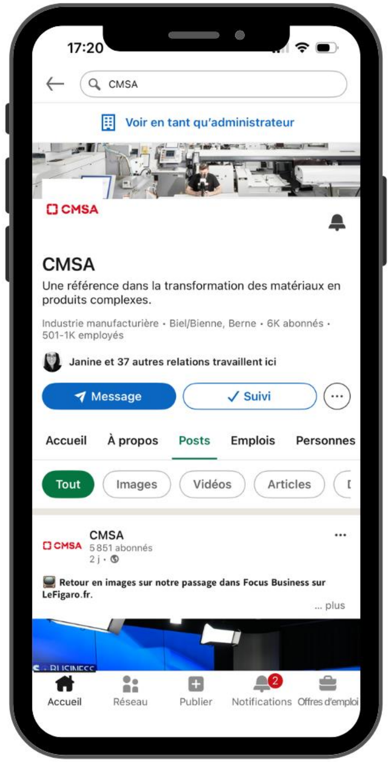
Q&A

PHILIPP VON BÜREN, CEO

MARCEL GERBER, CFO

Let’s Stay Connected

FOLLOW US ON LINKEDIN AND EXPLORE OUR WEBSITE



LinkedIn

Group – Luxury – Industry

Our Website

Industries – Solutions – Materials


CMSA
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