KURSAAL
BERN

BRANCHENTALK TOURISMUS

IMPRESSIONEN KURSAAL BERN





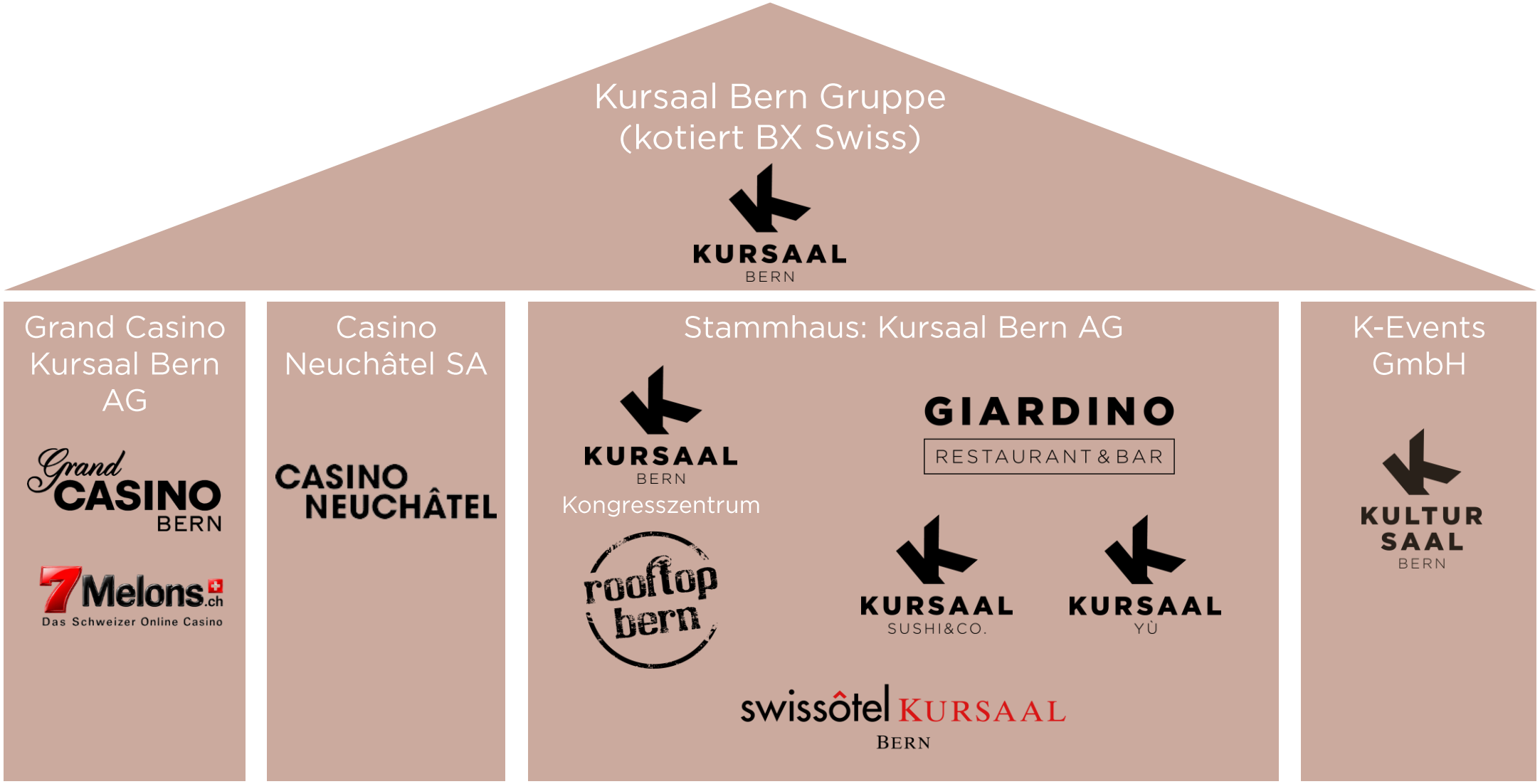




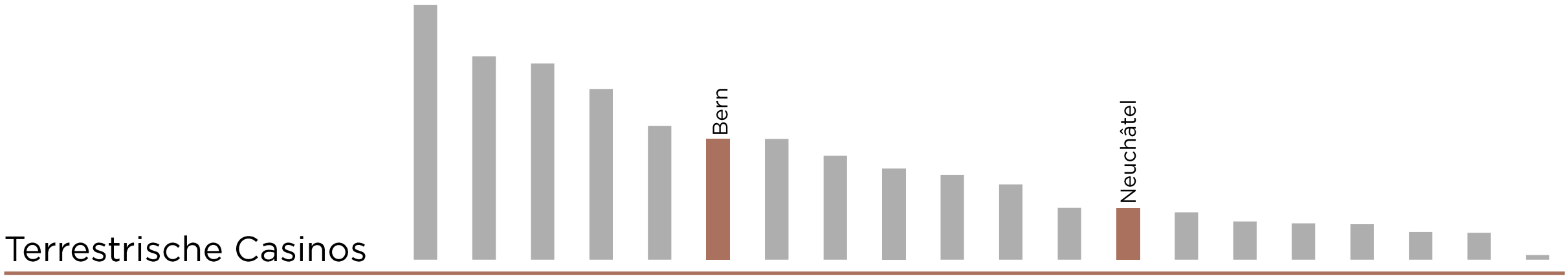


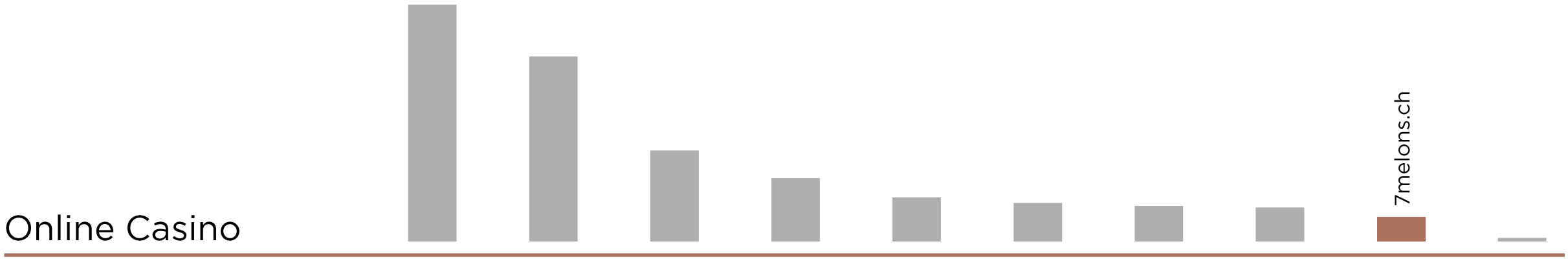



MARKENSTRATEGIE
LEGAL ENTITIES UND MARKENFÜHRUNG



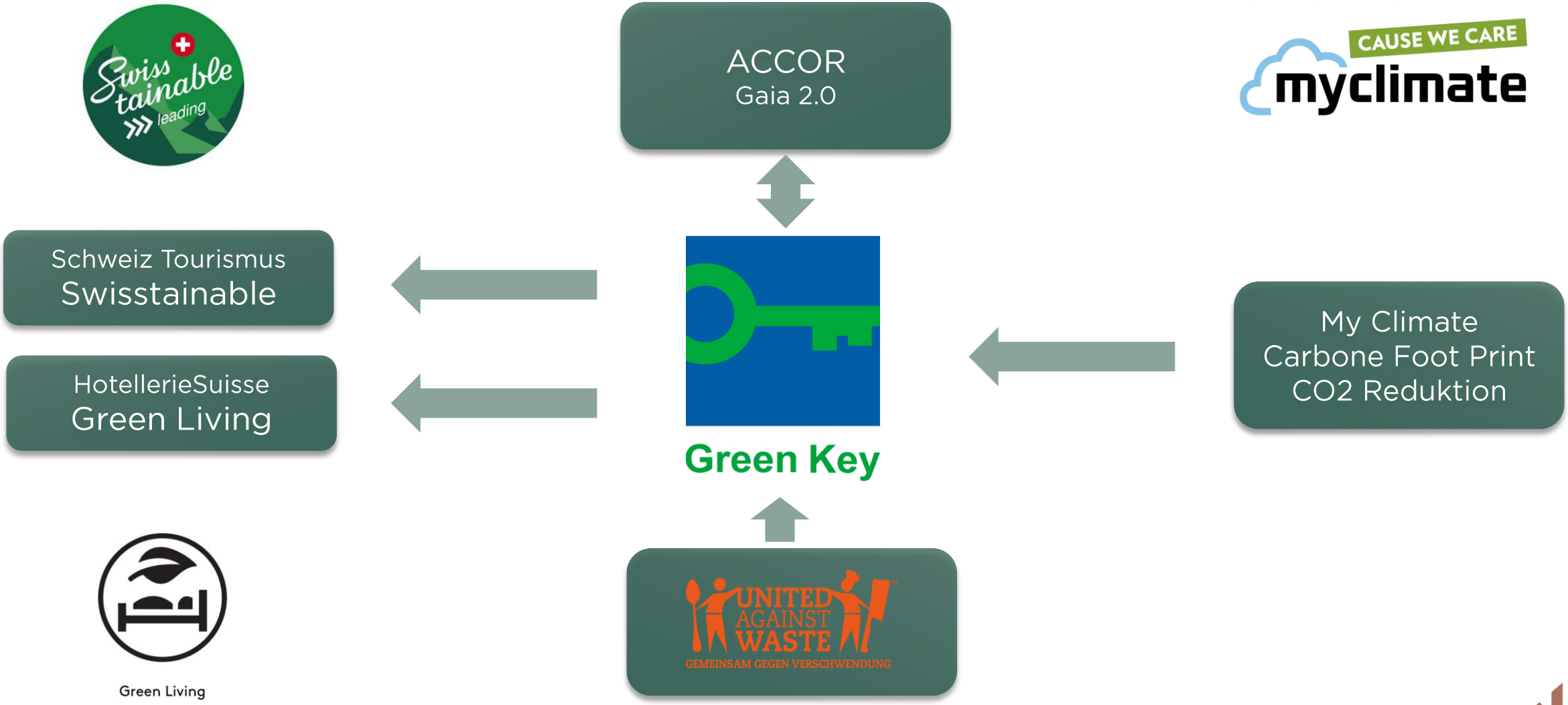
POSITIONIERUNG SPIELCASINOS





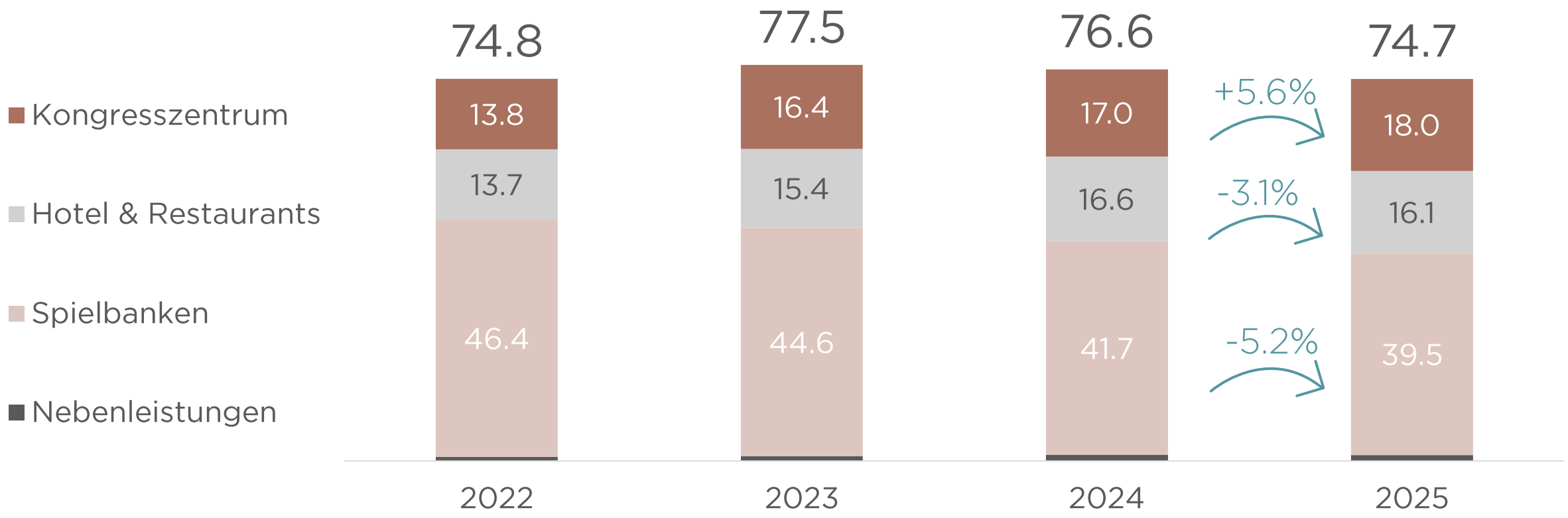
Vergleichsgrösse: Bruttospielertrag

NACHHALTIGKEIT

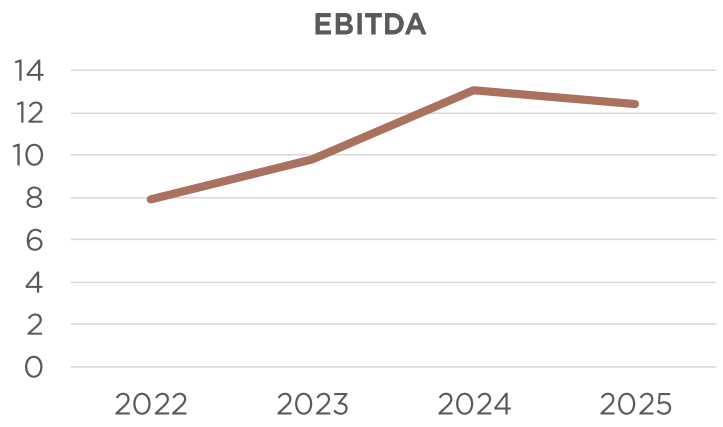


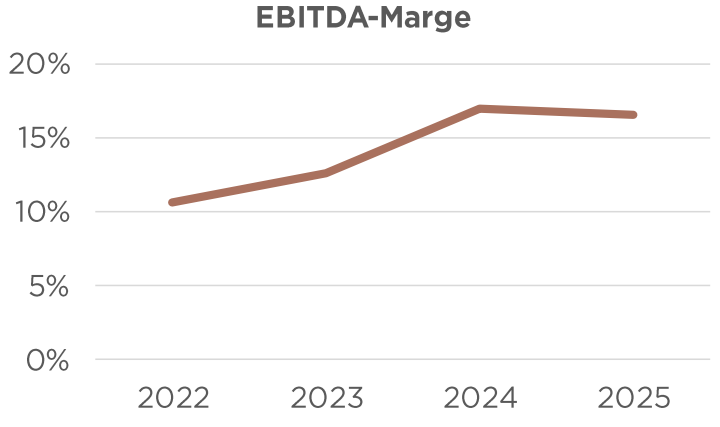

INVEST
KSBE N
KURSAAL
BERN

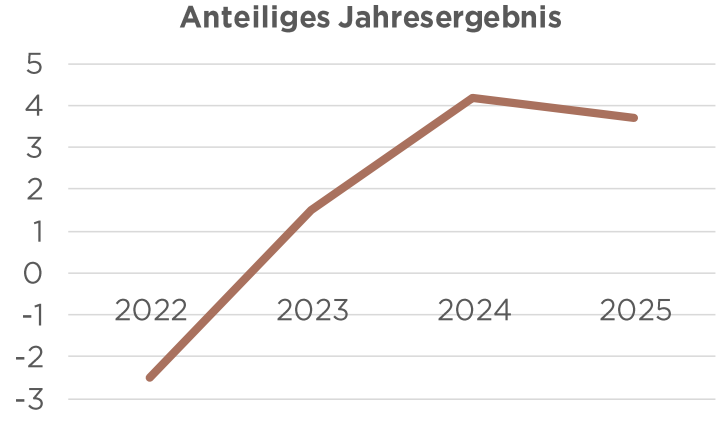
KENNZAHLEN
BETRIEBSERTRAG

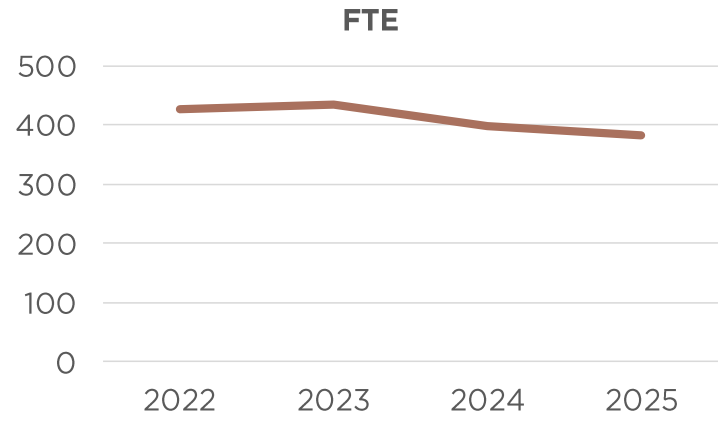


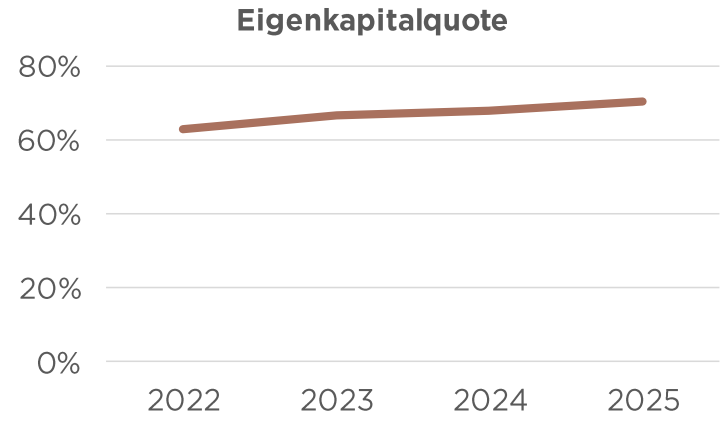
KENNZAHLEN

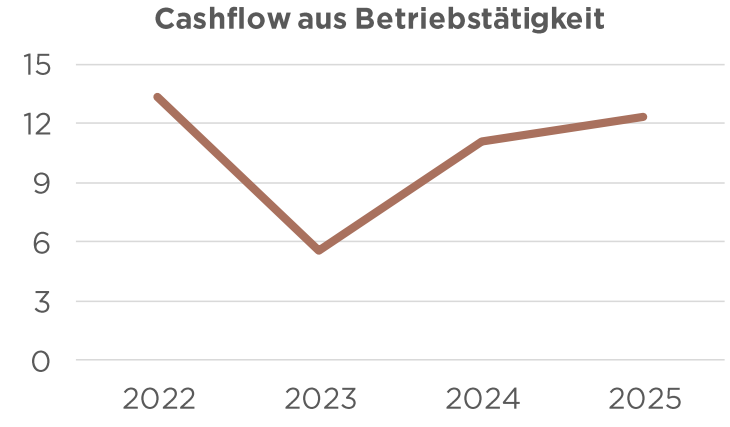

EBITDA
14
12
10
8
6
4
2
0
2022
2023
2024
2025


EBITDA-Marge
20%
15%
10%
5%
0%
2022
2023
2024
2025

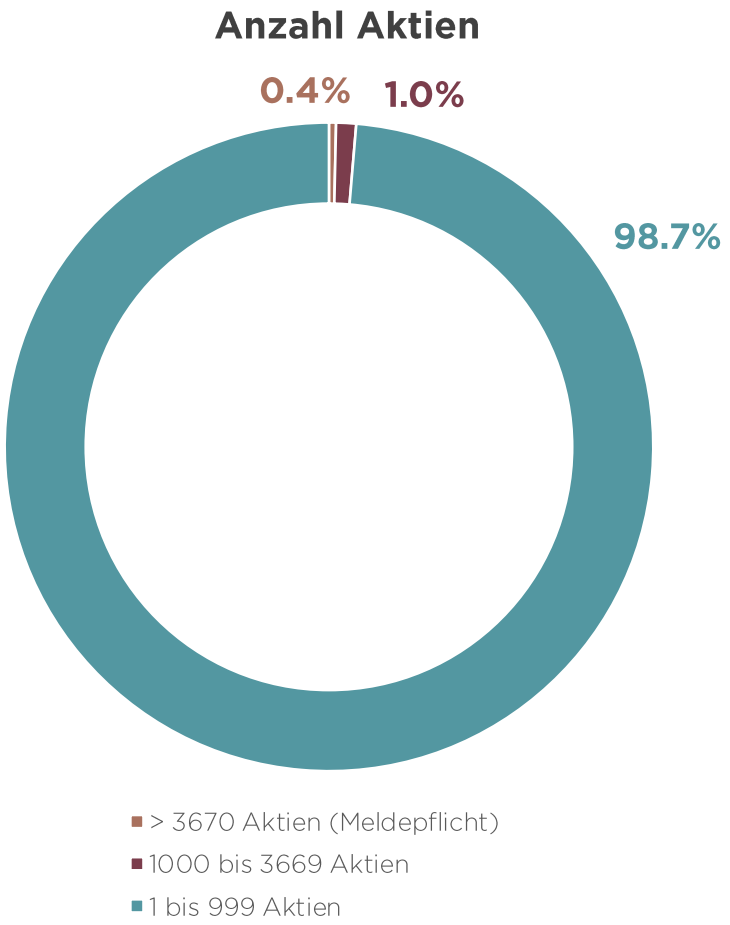

Anteiliges Jahresergebnis
5
4
3
2
1
0
-1
-2
-3
2022
2023
2024
2025

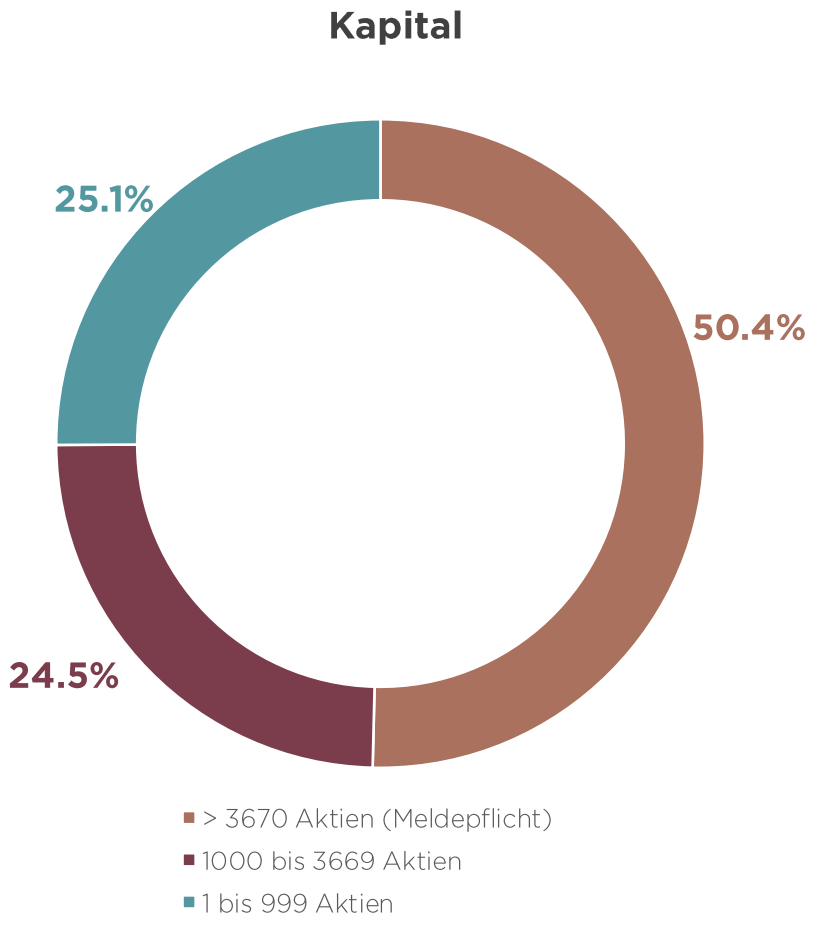

FTE
500
400
300
200
100
0
2022
2023
2024
2025


Eigenkapitalquote
80%
60%
40%
20%
0%
2022
2023
2024
2025

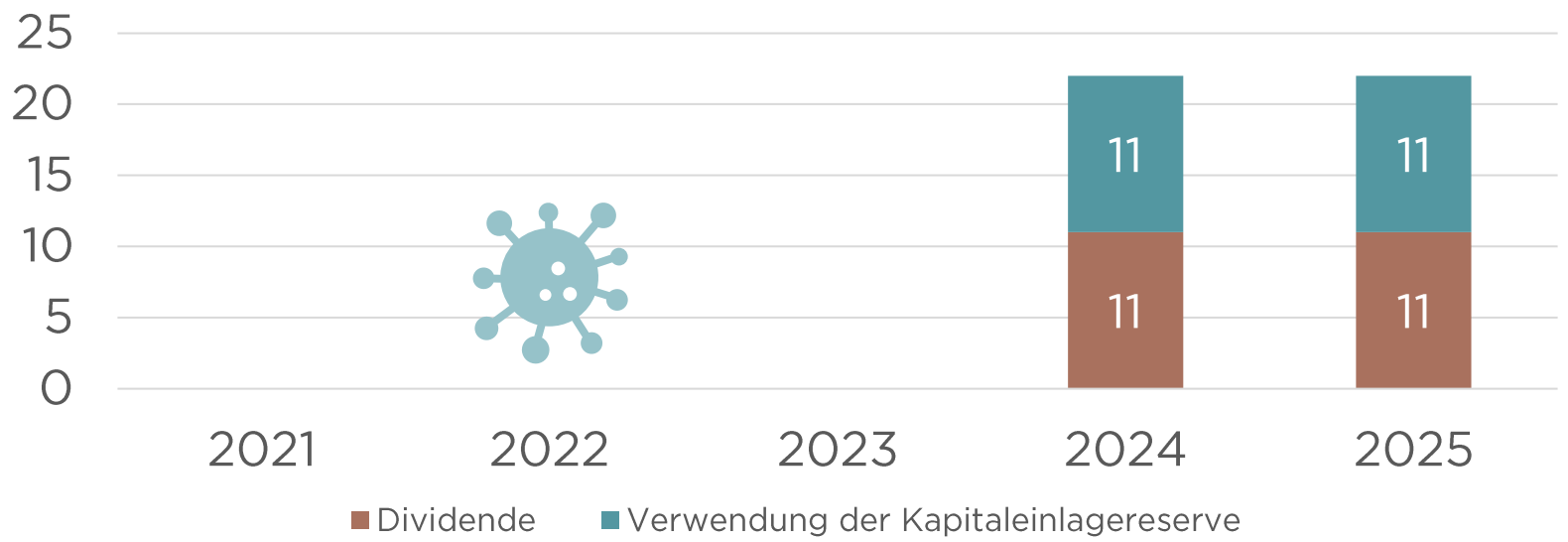

Cashflow aus Betriebstätigkeit
15
12
9
6
3
0
2022
2023
2024
2025

AKTIONÄRSSTRUKTUR
KERNAKTIONÄRE ALS BASIS

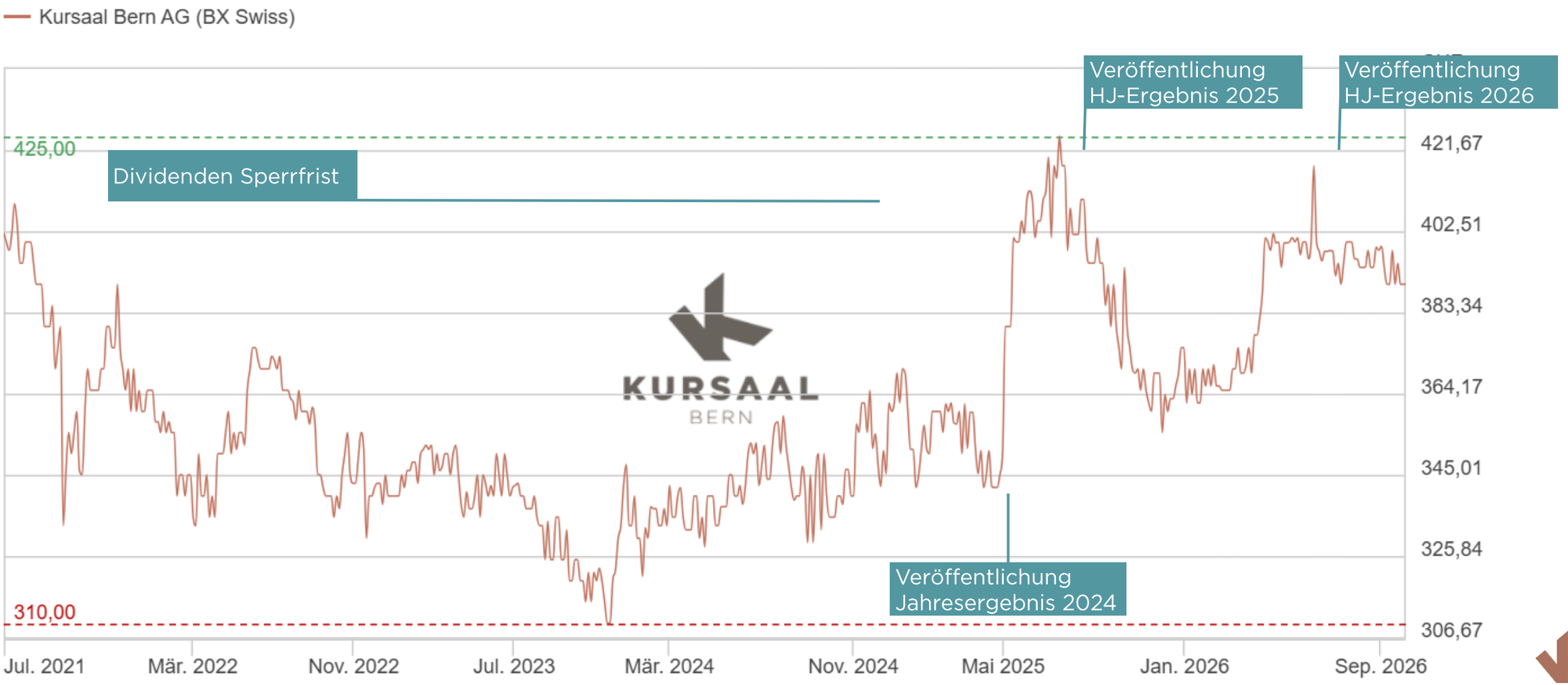




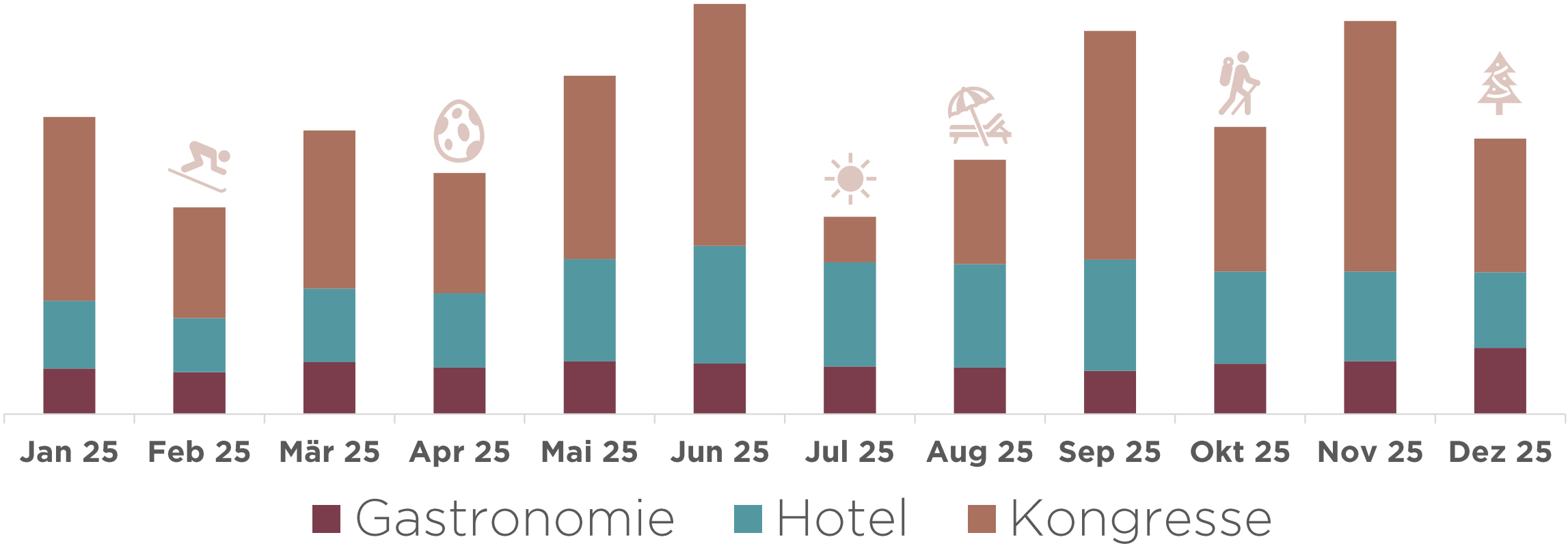
AKTIONÄRSFREUNDLICHE DIVIDENDENPOLITIK
PAYOUT RATIO 60-80%



AKTIE
BÖRSENKAPITALISIERUNG 47.7 MIO. CHF



HERAUSFORDERUNG SAISONALISIERUNG



PROJEKTE



KURSAAL
BERN

KÄLTEVERBUND MIT ERDSONDEN-WÄRMEPUMPE



- Deckung von mindestens 80% des jährlichen Wärmebedarfs mit zwischengespeicherter Abwärme
- Reduktion Energiekosten 180’000 CHF
- Investition CHF 4 Mio.

SANIERUNG ARENA



- Neues Dach
- Indach-Photovoltaikanlage (157 GWh/Jahr, 873m2, -60 Tonnen CO2/Jahr)
- Neue Fensterfassade
- Bauarbeiten Sommer 2028 & Sommer 2029
- Investition CHF 9 Mio.